



Division of International Business

Mark Your Calendars

Take advantage of a variety of upcoming events that will help you expand your business internationally.

Hong Kong: Turning China into Opportunity

A keynote luncheon & business matching workshop

July 17, 2008

Free registration before July 2, 2008.

The Idaho Department of Commerce and the Boise Metro Chamber of Commerce cordially invite the business community in Boise to attend this free luncheon, speaker and business matching workshop, courtesy of Hong Kong Trade Development Council.

- Time: 11:00am - 1:30pm (Lunch, Program, and Optional Business Matching Workshop)
- Place: The Grove Hotel, 245 South Capitol Blvd, Boise ID
- Keynote speaker: Mr. Stephen Wong, Regional Director, Americas, Hong Kong Trade Development Council (HKTDC)

To register and view a detailed program, please click [here](#).

Trade Office Representatives to Visit Idaho

July and August

Trade representatives from China, Taiwan and Mexico will visit Idaho in July and August. Dr. Cao Guoli, manager of the Idaho-China trade office and Eddie Yen, director of the Idaho-Taiwan trade office will be in Idaho July 21-30. Armando Orellana, director of the Idaho-Mexico Trade office will be in Idaho August 9-24.

The trade representatives are available to meet with companies around the state to help them increase their exports, provide country updates and identify market trends. While in Idaho, Dr. Cao and Eddie will also meet with companies to plan the upcoming Governor led trade mission to Hong Kong/Macau, China; Vietnam; and Taiwan October 11 through October 22, 2008.

For more information or to schedule a consultation, please contact Gabriel Reilly at gabriel.reilly@trade.idaho.gov or Katie Ingram at katie.ingram@trade.idaho.gov.

Japan's Exposition of Analytical Instruments and Solutions (JAIMA)

JAIMA Show 2008

September 3 - 5, 2008

Free admission and exhibition

www.jaimashow.jp/english/

The JAIMA show is one of Japan's premier trade shows for analytical instruments, solutions, and components. Akemi Harima, trade manager for the Idaho-Japan trade office, will be staffing a booth which gives Idaho companies the opportunity to exhibit their products and services at no cost. Please contact Katie Ingram at katie.ingram@trade.idaho.gov to receive more detailed information.

Fall Governor's Trade Mission to Asia

October 11 - October 22, 2008

Governor Otter will lead a Trade Mission to Hong Kong and Macau, China; Ho Chi Minh City, Vietnam; and Taipei, Taiwan.

Idaho companies can:

- Tap into new, rapidly growing, and emerging markets
 - Increase sales and find new distribution channels
 - Access key industry and government officials within your sector
 - Form lasting international business relationships and support existing partnerships
 - Discover new opportunities in Vietnam - one of the fastest growing export markets for Idaho products.
- Last year, Idaho exports to Vietnam realized 67% growth

The registration deadline is *July 15*, and space is limited. For more information and to register, please click [here](#) or contact Katie Ingram at the Idaho Department of Commerce at katie.ingram@trade.idaho.gov or (208) 334-2650 ext. 2125.

Technical Information and Business Exchange Fair in Japan

November 13 - 14, 2008

Application deadline: July 30, 2008

The Japan External Trade Organization (JETRO) will be hosting the "JETRO Zone Exhibit Invitation Program" at the Hokkaido Technical Information and Business Exchange Fair 2008 in Sapporo City, Hokkaido. The target industries include IT, bio/environment technologies, and electric/machinery.

If your company is interested in setting up an office in Japan or currently seeks Japanese partners to establish a business in the Japanese market, this fair will be a great opportunity for broad business-matching.

For more information, please visit www.jetro.org or contact Linda C. Salomon at (206) 256-6131.

"We Create Jobs, Strengthen Communities and Market Idaho."

**IDAHO DEPARTMENT OF COMMERCE
PO Box 83720, Boise, Idaho 83720-0093
Tel: 208-334-2470; Fax: 208-334-2783
Web: trade.idaho.gov
08-62000-250**

**C.L. "BUTCH" OTTER, GOVERNOR
DONALD A. DIETRICH, DIRECTOR OF COMMERCE**

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jennifer.verdon@trade.idaho.gov • Division of International Business